

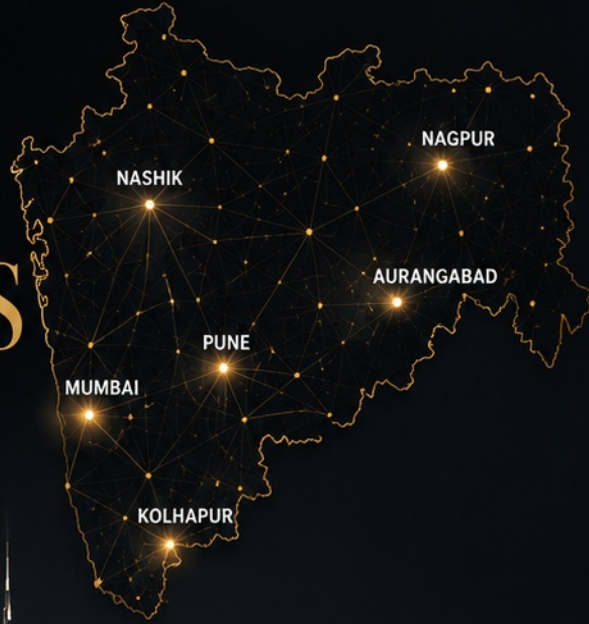
CONFIDENTIAL

MARKET EXPANSION BRIEF

UNLOCK MAHARASHTRA'S PREMIUM INVESTOR MARKET

FOR UAE REAL ESTATE DEVELOPERS

A strategic investor acquisition opportunity for UAE real estate developers seeking qualified buyers across Maharashtra.



STRICTLY CONFIDENTIAL
FOR INTENDED RECIPIENT ONLY



MARKET
INTELLIGENCE



INVESTOR
ACQUISITION



EXECUTIVE
ROADSHOWS



END-TO-END
EXECUTION

SSC

GLOBAL REALTY CONNECT
CONNECTING GLOBAL DEVELOPERS
WITH INDIA'S GROWTH MARKETS



PREPARED EXCLUSIVELY FOR
UAE REAL ESTATE DEVELOPERS

WHY MAHARASHTRA?

THE NEXT FRONTIER FOR REAL ESTATE GROWTH

Maharashtra is India's most dynamic state, with a powerful combination of economic strength, urbanization, infrastructure, and a growing affluent population.



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MAHARASHTRA AT A GLANCE



14%

Contribution to India's GDP



112M+

Population with strong purchasing power



6

Major metropolitan cities driving demand



8.5%

Real estate growth forecast (2024–2030)



₹9.5L Cr+

Infrastructure investment pipeline

KEY GROWTH DRIVERS



RAPID URBANIZATION

Increasing demand for premium residential and commercial spaces.



INFRASTRUCTURE BOOM

Metro expansion, expressways, airports, and smart city projects accelerating growth.



INDUSTRIAL & IT GROWTH

Strong industrial corridors and IT hubs attracting businesses and talent.



AFFLUENT BUYER BASE

Rising HNIs and NRIs driving demand for premium properties.



HIGH RENTAL YIELDS

Attractive rental returns in key cities and emerging micro-markets.



STRATEGIC LOCATION

Gateway to India's west coast and global trade routes.

INVESTOR OPPORTUNITY

A vast, untapped market with high-quality buyers ready for premium real estate.



Strong demand-supply gap in premium & luxury real estate.



Opportunity to position UAE developers in high-value projects.



Long-term growth with stable returns and capital appreciation.

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OUR STRATEGIC APPROACH

A PROVEN FRAMEWORK FOR MARKET ENTRY & INVESTOR ACQUISITION

We act as an extension of your team to identify, engage, and convert high-potential investors across Maharashtra through a data-driven, relationship-led approach.



IN-DEPTH MARKET INTELLIGENCE

Real-time data, trends & insights to identify the right opportunities.



QUALIFIED INVESTOR ACQUISITION

Targeted outreach to HNIs, NRIs & business communities.



ENGAGEMENT & PRESENTATION

High-impact roadshows, one-on-one meetings & digital engagement.



CONVERSION & TRANSACTION SUPPORT

End-to-end support from interest to investment and after-sales.



OUR 6-STEP MARKET ENTRY FRAMEWORK

01



MARKET RESEARCH

Deep-dive analysis of micro-markets and buyer behavior.

02



INVESTOR IDENTIFICATION

Building a database of high-potential investors.

03



OUTREACH & ENGAGEMENT

Multi-channel outreach to create awareness and interest.

04



ROADSHOWS & MEETINGS

Curated events and one-on-one meetings with decision makers.

05



CONVERSION SUPPORT

Assistance in site visits, documentation & transaction closure.

06



AFTER-SALES RELATIONSHIP

Ongoing relationship engagement for repeat investments.

OUR TARGET AUDIENCE



HIGH NET WORTH INDIVIDUALS (HNIs)
Successful entrepreneurs, professionals and business owners.



NON-RESIDENT INDIANS (NRIs)
Global Indians looking to invest in high-growth opportunities.



CORPORATE & BUSINESS HOUSES
Companies and business groups seeking premium real estate investments.



INSTITUTIONAL INVESTORS
Family offices, trusts, and investment organizations.

VALUE WE DELIVER



ACCESS TO PREMIUM INVESTORS
Direct connect with qualified and ready investors.



FASTER MARKET PENETRATION
Accelerated brand visibility and investor engagement.



LOWER CUSTOMER ACQUISITION COST
Targeted approach ensures higher ROI on marketing spend.



DATA-DRIVEN DECISIONS
Actionable insights for smarter investment strategies.



STRONG LOCAL NETWORK
Leverage our trusted relationships and local expertise.



END-TO-END EXECUTION
Seamless execution from strategy to successful closure.

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MARKET OPPORTUNITY ACROSS MAHARASHTRA

TARGETING HIGH-GROWTH CITIES & EMERGING REAL ESTATE CORRIDORS

We focus on key metropolitan and Tier-2 cities with strong demand drivers, infrastructure development, and rising investor interest in premium real estate.



WHY THESE MARKETS?

- ✓ High population & urban migration
- ✓ Infrastructure expansion & connectivity upgrades
- ✓ Rising affluence & aspirational homebuyers

MAHARASHTRA REAL ESTATE OUTLOOK (2024-2030)



8.5%

Real estate growth forecast (CAGR)



₹9.5L Cr+

Estimated real estate development potential



6+

High-growth metropolitan regions



Strong

End-user demand across segments



Long-Term

Sustainable returns & capital appreciation

KEY CITIES WE COVER

MUMBAI



Financial capital, premium demand, high rental yields.



PUNE



IT hub, young population, strong residential market.



NASHIK



Industrial growth, affordable housing demand rising.



NAGPUR



Central location, infrastructure boost, investor interest.



AURANGABAD



Industrial corridor, smart city initiatives, emerging market.



KOLHAPUR



Residential demand, lifestyle upgrade, growth potential.



OUR VALUE TO DEVELOPERS



Access to high-intent investors



Deep local market insights & intelligence



Faster sales velocity & market entry



Maximized ROI with reduced market risk

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NEXT STEPS PARTNER WITH SSC DRIVE GROWTH TOGETHER

We are ready to represent your brand, connect you with qualified investors, and create measurable impact across Maharashtra's premium real estate market.



OUR COMMITMENT

Your growth is our mission.
Your success is our measure.

“The right market. The right investors.
The right partner for your growth journey.”

HOW WE WORK WITH YOU



01. DISCOVER

Understand your project, objectives & ideal investor profile.



02. STRATEGIZE

Craft a customized market entry strategy for Maharashtra.



03. EXECUTE

Launch targeted outreach, roadshows & investor engagement.



04. CONVERT

Generate interest, qualify buyers & facilitate transactions.



05. GROW TOGETHER

Build long-term partnerships driving continuous growth.

WHY SSC GLOBAL REALTY CONNECT?



GLOBAL PERSPECTIVE

Deep understanding of global investor behavior.



LOCAL EXPERTISE

Strong on-ground presence and market intelligence.



PROVEN NETWORK

Access to HNIs, NRIs, corporates & institutional buyers.



RESULT FOCUSED

Data-driven approach with measurable outcomes.



TRUST & TRANSPARENCY

Ethical practices, complete confidentiality & commitment.



END-TO-END SOLUTION

From strategy to closure and beyond, we manage it all.

LET'S BUILD THE NEXT
SUCCESS STORY TOGETHER.

CONNECT. COLLABORATE. GROW.

LET'S CONNECT

Schedule a Strategy Meeting

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